

OFFICE OF THE PRESIDENT

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## MEMORANDUM

DATE:

**TO:** Campus Community

Thomas Parla

FROM: Thomas A. Parham, Ph.D. President

March 31, 2020

**SUBJECT**: COVID-19 UPDATE: Generosity of the Toro Family

Dear Campus Community,

As we continue to face uncertainty during these difficult times, I am certain about one thing, the generosity of the Toro Family. That generosity has never been more important than right now, as the measures in place to stop the spread of COVID-19 have affected our students and their families in so many way—particularly in lost jobs or reduced wages.

This week, the Office of Annual Giving launched a concerted effort to raise much-needed support for our students. The fundraising effort, centered on the 60th anniversary of CSUDH's founding, asks for donations of at least \$60 to the university's emergency grant fund, which gives grants to students who are experiencing hardships that could jeopardize their ability to complete their education.

Started six years ago, the emergency grant fund (previously known as the <u>faculty and staff</u> <u>student support grant</u>) has given away tens of thousands of dollars to students in need. Students can apply to receive between \$250 and \$1,000 in aid that does not have to be paid back.

Within just a few hours of the campaign's launch to alumni, parents, and friends, our community of supporters donated nearly \$5,000. I wish to thank those who have contributed thus far. I now invite you to join me in donating by going to <a href="https://www.csudh.edu/onlinegiving">www.csudh.edu/onlinegiving</a> and clicking on the emergency grant fund button. No amount is too small, and every gift is appreciated.

I am always humbled by the resolve of the Toro Nation. You have proven repeatedly that we are one united front against this viral menace. As today has been set aside to celebrate Cesar Chavez Day, your generous spirit has reminded me of a quote from the noted activist leader: "In giving of yourself, you will discover a whole new life full of meaning and love."

Thank you, again, for your steadfast support.